

# The 39th Annual Annie Awards



Presented by the International Animated Film Society, ASIFA-Hollywood

## **NEWS**

**For Immediate Release**

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### **ASIFA-HOLLYWOOD ANNOUNCES 2011 ANNIES 'CALL FOR ENTRIES' Editorial Category, 'Member's Favorite' Award New This Year**

**BURBANK, Calif. (August 18, 2011)** – The International Animated Film Society, ASIFA-Hollywood, announces its 'Call for Entries' for the 39<sup>th</sup> Annual Annie Awards. The Annie Award is recognized by the entertainment industry as the highest and most prestigious honor given in animation by the animation industry. The 39<sup>th</sup> Annual Annie Awards ceremony is scheduled for Saturday, February 4, 2012, at UCLA's Royce Hall in Los Angeles.

The 2011 Annie Awards will be presented in 28 categories including two new categories – Outstanding Editorial in an Animated Feature and Outstanding Editorial in an Animated Television Production – added to the slate this year. A 'Member's Favorite' award has also been added, but will be on a separate ballot located on the Annies website ([www.annieawards.org](http://www.annieawards.org)). While Annie voting is limited to professional members, all members, both professional and associate, will be able to vote on this award.

Entries submitted for consideration will be from productions that were released in the United States between January 1, 2011 and December 31, 2011. Details on how to enter may be found at [www.annieawards.org](http://www.annieawards.org). The deadline to receive submissions and materials is Friday, October 14, 2011 by 5 p.m. The deadline to join ASIFA-Hollywood or to renew membership in order to participate in the Annie Award voting is Friday, November 4, 2011. Membership information can be found at [www.asifa-hollywood.org](http://www.asifa-hollywood.org).

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## **ASIFA-Hollywood Announces 'Call for Entries' for 39<sup>th</sup> Annual Annie Awards –New Categories Added**

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ASIFA-Hollywood is the world's first and foremost professional organization dedicated to promoting the Art of Animation and celebrating the people who create it. Today, ASIFA-Hollywood, the largest chapter of the international organization ASIFA, supports a range of animation activities and preservation efforts through its membership. Current initiatives include the Animation Archive, animation film preservation, special events, classes and screenings.

Created in 1972 by veteran voice talent June Foray, the Annie Awards have grown in scope and stature for the past three decades.

For information on ASIFA-Hollywood, please visit [www.asifa-hollywood.org](http://www.asifa-hollywood.org).  
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